PROFILE SYSTEMS

MasterDepot ®

Electronic Catalog
Product Data Management Solution

Your first step in electronic commerce…

…should be accurate, synchronized product data.

Suppliers: Your product data is your e-commerce foundation. Your customers are adopting procurement applications and net market places to manage their purchasing. The demand for your up-to-date product information in multiple electronic formats is occurring now. You need to "own" your data.

Net Market Makers/Distributors/Buying Organizations: Your success requires a critical mass of suppliers who can provide your exchange or e-procurement system with rich, current, searchable product and pricing data.

MasterDepot ® ***can help…*** A long-term, cost-effective, easy-to-implement, self-service product data management solution.

Clean, current and complete product data automatically and regularly gathered directly from supplier business systems and regularly and automatically sent electronically to their key trading partners and net market places in the required data formats.

"Accurate, up-to-date and searchable product information is a cornerstone for raising any trading community. Content is king."

The Yankee Group

"The exchange of rich product information content is one of the definitive elements of the new Web era in e-commerce."

Granada Research

"Enterprises using e-Procurement technologies are recognizing enhanced supply chain visibility and management, greater process efficiencies and improved cost control."

Aberdeen Group

"The key is to keep your options open— and in the near term, that means adding the technologies that put your company in a position to syndicate your catalog data and tie in to any standard-based marketplace or trading partner."
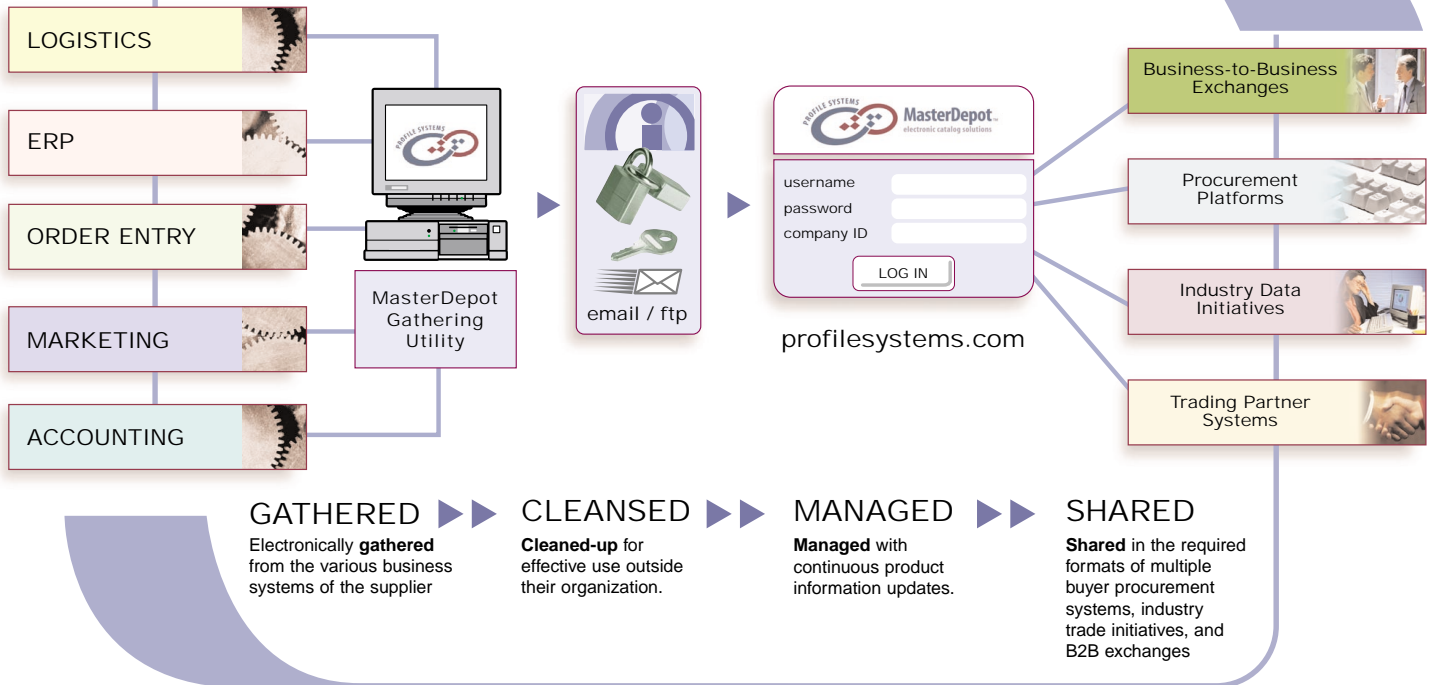
DocuLabs

MasterDepot Benefits:

▶ Significant improvements in purchase order and invoicing quality

▶ Elimination or significant reductions in paper administration and manual data keying/order processing, product delivery discrepancies, and order interpretation errors

▶ Participate in the electronic purchasing initiatives of your customers

▶ Rapid speed-to-market with new products, promotions, price changes and, as a result, increased sales

▶ Improved customer service and strengthened trading relationships

▶ Browser-base, requires little or no additional investment in infrastructure

PROFILE SYSTEMS

MasterDepot®

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Electronic Catalog
Product Data Management Solution

LOGISTICS

ERP

ORDER ENTRY

MARKETING

ACCOUNTING

MasterDepot
Gathering
Utility

email / ftp

MasterDepot
electronic catalog solutions

username
password
company ID

LOG IN

profilesystems.com

**Business-to-Business
Exchanges**

**Procurement
Platforms**

**Industry Data
Initiatives**

**Trading Partner
Systems**

GATHERED ►►
Electronically **gathered**
from the various business
systems of the supplier

CLEANSED ►►
Cleaned-up for
effective use outside
their organization.

MANAGED ►►
Managed with
continuous product
information updates.

SHARED
Shared in the required
formats of multiple
buyer procurement
systems, industry
trade initiatives, and
B2B exchanges

Master Depot® Features/Functionality

WORKFLOW
- ➤ Track product data shipments
- ➤ Store communication protocols
- ➤ Activity logs for each data recipient
- ➤ Lights-out, user-defined importing/exporting
- ➤ Continuous product information updates

DATA DEPTH
- ➤ Hundreds of unique data fields for each product
- ➤ Expanded product descriptions and attributes
- ➤ Catalog numbers
- ➤ Packaging
- ➤ New product additions, subtractions, deletions
- ➤ Commodity code (UPC/UNSPSC) assignment
- ➤ Industry classifications
- ➤ Private pricing
- ➤ Product image and data sheet links

EXPORT FLEXIBILITY
- ➤ XML
- ➤ EDI 832
- ➤ Flat Files
- ➤ Industry-specific Product
  Information Exchange Standards
- ➤ Leading procurement support
  including Ariba and CommerceOne

DATA ANALYSIS/CLEANSING
- ➤ Product description clean-up/matching
- ➤ Internal cross-referencing
- ➤ Universal product classification assignments
- ➤ Data Enhancement Services

USER/APPLICATIONS OPTIONS
- ➤ Multiple hosted or resident versions
- ➤ Cost-effective pricing models
  (based on # of SKU's, export formats
  and points of distribution)
- ➤ Browser-based point and click interface

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Is your data ready?[SM]